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**From:** kim sampson [<mailto:kim.sampson@influenzaspecialistgroup.org.au>]  
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**Sent:** Tuesday, 31 August 2010 4:10 PM

**To:** Tillman Ruff; Michael Nissen; Lance Jennings; Bill Rawlinson; Peter Eizenberg; John Jackson; Smith, David; Simon Bowler; Robert Booy; Ian Barr; John Ferguson; Peter Collignon; Aeron Hurt; Susan DeBono; Richmond, Peter; Leanne Jones; Lou Irving; Patrick Reading; John Litt; Dominic Dwyer; Anne Kelso; Michael Woodward; Sanjaya Senanayake; Heath Kelly; Michael Whitby; Greg Johnson; Mary-Louise McLaws; Raina MacIntyre; Prue Power; Andrew Boyden; Helen Moore; Kathleen McLaughlin; Kerry Lajoie; Kate Johnson; Tom Kotsimbos; Lisa Collison; Andrew Matthews

**Cc:** Alan Hampson; Gareth Finch

**Subject:** Fwd: Crikey report on ISG

Dear ISG members, and associate members

Please refer to the information below from Gareth Finch of Burson Marsteller.

Regards

Kim

Kim Sampson

Executive Officer

Influenza Specialist Group

Begin forwarded message:

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Dear all

Please see below an article from Croaky (Crikey's medical media log) that we wanted to bring to your attention.

The publication has sought to bring to light the fact that the ISG is funded by sponsorships from pharmaceutical companies. This is nothing shocking as it is something we ourselves have disclosed in the media release.

We have not received any follow up calls or enquiries based on this report, so it seems that this is just an isolated report.

Should anyone approach you about this then I would suggest a response reflects that it's important to keep such responses in context and reinforce the fact that we are helping to promote public health messages, not push specific brands of vaccine.

I'm happy to discuss this further with anybody should they be contacted on the topic.

Regards

Gareth Finch

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**From:** Smith, David [<mailto:David.Smith@health.wa.gov.au>]  
<<mailto:David.Smith@health.wa.gov.au%5d>>

**Sent:** Tuesday, 31 August 2010 6:41 PM

**To:** kim sampson; Tillman Ruff; Michael Nissen; Lance Jennings; Bill Rawlinson; Peter Eizenberg; John Jackson; Simon Bowler; Robert Booy; Ian Barr; John Ferguson; Peter Collignon; Aeron Hurt; Susan DeBono; Richmond, Peter; Leanne Jones; Lou Irving; Patrick Reading; John Litt; Dominic Dwyer; Anne Kelso; Michael Woodward; Sanjaya Senanayake; Heath Kelly; Michael Whitby; Greg Johnson; Mary-Louise McLaws; Raina MacIntyre; Prue Power; Andrew Boyden; Helen Moore; Kathleen McLaughlin; Kerry Lajoie; Kate Johnson; Tom Kotsimbos; Lisa Collison; Andrew Matthews

**Cc:** Alan Hampson; Gareth Finch

**Subject:** RE: Crikey report on ISG

No probs. I have been asked about this a few years ago by the media, without the intervention of Crikey! It has never provoked much interest. It is important to be transparent about this, as we have done.

Previously we have reinforced the public health messages, the alignment of our messages with those of WHO and the government, the independent data supporting our views, and the importance of working with industry to promote these valuable health messages.

David

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**From:** Alan W Hampson [<mailto:Interflu@bigpond.net.au>]  
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**Sent:** Tuesday, 31 August, 2010 7:08 PM

**To:** 'Smith, David'; 'kim sampson'; 'Tillman Ruff'; 'Michael Nissen'; 'Lance Jennings'; 'Bill Rawlinson'; 'Peter Eizenberg'; 'John Jackson'; 'Simon Bowler'; 'Robert Booy'; Barr, Ian; 'John Ferguson'; 'Peter Collignon'; Hurt, Aeron; 'Susan DeBono'; 'Richmond, Peter'; 'Leanne Jones'; Irving, Louis; Reading, Patrick; 'John Litt'; 'Dominic Dwyer'; Kelso, Anne; Woodward, Michael; 'Sanjaya Senanayake'; Kelly, Heath; 'Michael Whitby'; 'Greg Johnson'; 'Mary-Louise McLaws'; 'Raina MacIntyre'; 'Prue Power'; 'Andrew Boyden'; 'Helen Moore'; 'Kathleen McLaughlin'; 'Kerryn Lajoie'; 'Kate Johnson'; 'Tom Kotsimbos'; 'Lisa Collison'; 'Andrew Matthews'

**Cc:** 'Gareth Finch'

**Subject:** RE: Crikey report on ISG

Thanks David – good feed-back!

*Alan*

Dr. Alan W. Hampson, MSc., Hon M.D. (Melb), FASM, OAM  
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