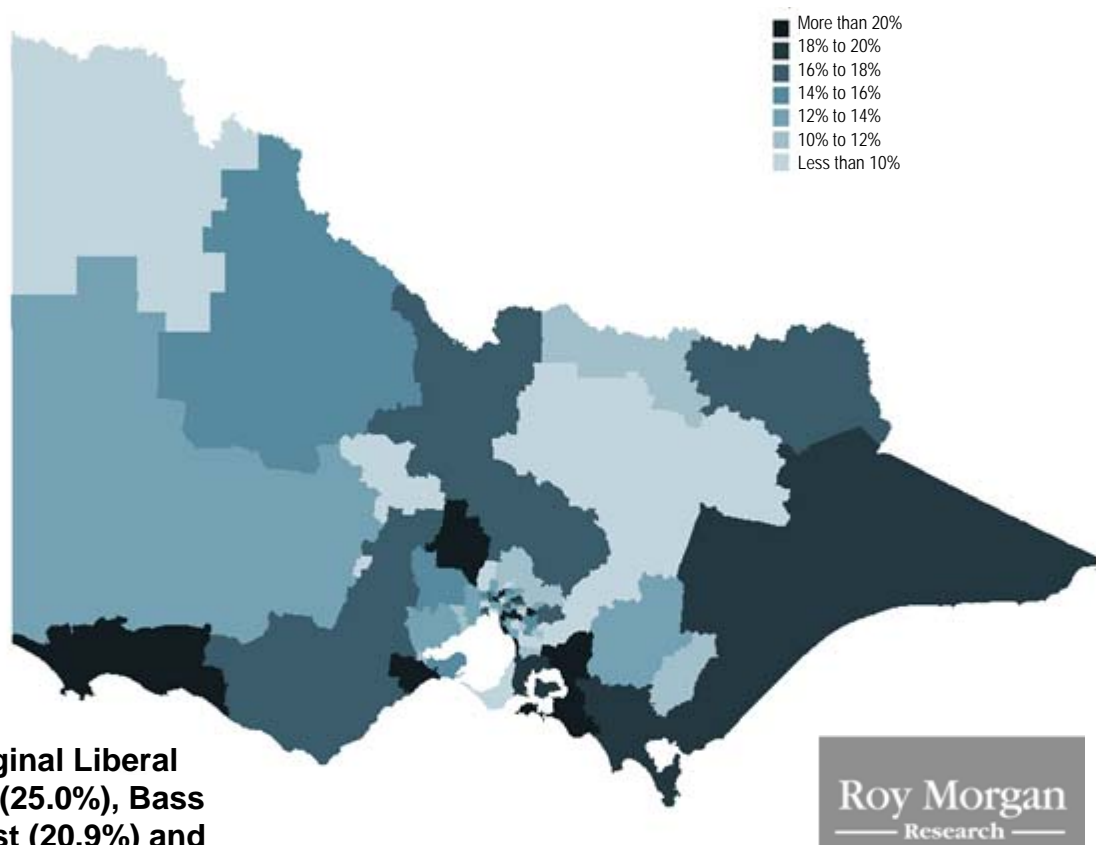


MARGINAL ELECTORATE - OPEN AND HONEST GOVERNMENT

There has been much talk about “corruption” in the State of Victoria in recent years – but is it really a big issue for Victorians heading towards the November State election?

Roy Morgan Research shows that 24.9% of electors in the ALP marginal electorate of Mount Waverley regard Open & Honest Government as an important issue as do 23.1% in Burwood, 21.9% in South Barwon, 18.4% in Frankston and 16.1% in Bendigo East.

Who believes having an Open and Honest Government is an important issue?



Many electors in the marginal Liberal electorates of Bayswater (25.0%), Bass (23.2%), South-West Coast (20.9%) and Hastings (18.3%) also regard it as an important issue.

Carrum	27.9%	Williamstown	17.2%	Oakleigh	13.4%	Murray Valley	11.3%
Malvern	26.6%	Ballarat East	17.1%	Eltham	13.2%	Warrandyte	10.9%
Bayswater	25.0%	Rodney	16.9%	Altona	13.1%	Cranbourne	10.9%
Mount Waverley	24.9%	Brighton	16.9%	Broadmeadows	13.1%	Mitcham	10.9%
Bass	23.2%	Benambra	16.8%	Keilor	13.0%	Mulgrave	10.5%
Burwood	23.1%	Essendon	16.6%	Mordialloc	13.0%	Albert Park	9.7%
Sandringham	22.2%	Doncaster	16.4%	Kilsyth	13.0%	Mildura	9.7%
Caulfield	22.2%	Bendigo East	16.1%	Bentleigh	13.0%	Benalla	9.6%
Preston	22.0%	Ferntree Gully	16.0%	Ripon	12.8%	Clayton	8.7%
South Barwon	21.9%	Hawthorn	15.7%	Ivanhoe	12.8%	Ballarat West	8.2%
South-West Coast	20.9%	Niddrie	15.5%	Lowan	12.8%	Narre Warren South	7.8%
Brunswick	20.3%	Bellarine	15.3%	Narracan	12.6%	Gembrook	7.8%
Macedon	20.0%	Swan Hill	15.0%	Derrimut	12.6%	Northcote	7.6%
Bulleen	19.9%	Scoresby	14.8%	Prahran	12.5%	Shepparton	7.5%
Gippsland South	19.5%	Melton	14.8%	Lara	12.4%	Footscray	7.1%
Gippsland East	19.5%	Pascoe Vale	14.6%	Thomastown	11.8%	Yuroke	6.8%
Frankston	18.4%	Bundoora	14.2%	Tarneit	11.8%	Nepean	6.6%
Hastings	18.3%	Dandenong	14.1%	Geelong	11.7%	Mornington	6.2%
Monbulk	17.9%	Box Hill	14.0%	Yan Yean	11.7%	Forest Hill	5.7%
Kew	17.4%	Melbourne	13.7%	Narre Warren North	11.4%	Bendigo West	5.6%
Seymour	17.4%	Kororoit	13.5%	Morwell	11.4%	Mill Park	5.1%
Polwarth	17.2%	Richmond	13.4%	Evelyn	11.4%	Lyndhurst	3.0%

Marginal ALP State Electorate Seats
Marginal LNP State Electorate Seats

Source: Roy Morgan Research July 2008 – July 2010
Victorian Electors n = 19,952