



FROM THE EDITOR'S DESK

Mark Furler

Sore losers left to bag us

YOU have to laugh sometimes. Rupert Murdoch's local publications seem to be obsessed with the Sunshine Coast Daily.

For the past couple of weeks, after being beaten by the Daily to their own stories, they decided to go on the attack, this week even quoting one UK boffin saying the Daily was one of the angriest papers he had come across.

Apparently, we have a talent for "having very, very angry people usually wearing shorts". Whatever that means. Nothing like expert commentary from a Pom to fill your opinion page when you have no letters from readers, I suppose.

The paper earlier tried to suggest the Daily was against hosting the national surf titles. Pure nonsense.

The truth is Rupert's rag got pipped to the announcement of the event - and couldn't have been dirtier.

So a week later, after there had been stories on every news outlet about the coup, what was left to do but launch a snide attack on the Daily, selectively quoting from a sports column and news items to try to suggest we were non-believers.

So let's set the record straight.

The Daily is happy for us to host major sporting and cultural events.

We love to see the Coast prosper. But we don't run spin just to win advertising