



13 June, 2012

ACP MAGAZINES ANNOUNCES EDITOR OF *HARPER'S BAZAAR*

ACP Magazines today announced the appointment of Kellie Hush as Editor of *Harper's BAZAAR*, the iconic international fashion magazine brand.

Kellie brings more than 12 years' experience in the luxury fashion and beauty market to this prestigious position.

Kellie's career in the media has included five years as the Fashion Editor of *The Sydney Morning Herald* as well as three years as Deputy Editor of *Harper's BAZAAR*. Most recently, Kellie was Editor of ACP's weekly fashion and style title, *GRAZIA*, where she drove the magazine's readership to an all-time high.

Kellie said, "To be returning to a magazine I have loved for so long as Editor is an absolute career high. It's a challenging but exciting time for magazines right now and I'm truly looking forward to continuing *Harper's BAZAAR*'s position as the fashion authority in Australia."

Publisher, Robyn Foyster said, "*Harper's BAZAAR* is the leading international fashion magazine brand synonymous with luxury and innovation. Kellie has a proven track record as an excellent magazine editor. She lives and breathes fashion, so it was a natural progression for her to take on the role of Editor, *Harper's BAZAAR*."

"Kellie's passion for the *Harper's BAZAAR* brand, as well as her extensive experience in both the fashion and publishing industries, will ensure *BAZAAR* retains its position as the must-read magazine for the latest on fashion, beauty and lifestyle."

Harper's BAZAAR was launched in Australia in 1998 as part of the joint venture between ACP Magazines and Hearst Magazines International - the most successful and longstanding media partnership in Australia. The joint venture also publishes *Cosmopolitan* and *madison*.

Kellie's appointment to *Harper's BAZAAR* is effective immediately. A new editor of *GRAZIA* will be announced shortly.

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Contact:

Deborah Thomas – Director, Media, Public Affairs and Brand Development

M: 0411 850074 E: dthomas@acpmagazines.com.au

About *Harper's BAZAAR*

Harper's BAZAAR is about effortless sophistication. It's the intelligent woman's fashion magazine. *BAZAAR* consistently delivers the best in fashion and beauty, alongside profiles of young artists, novelists, actors, musicians and taste-makers – the new names you need to know now. We draw on our rich design heritage while

also taking a fresh approach to design. The result is an upbeat yet authoritative read. We want women to be inspired by our fashion pages, transported into a dream, and yet at the same time give them something they can actually wear; clothes that are relevant to their lives. And of course we still love to shop. Above all, *BAZAAR* is collectable and beautiful. It's like dessert: a treat. *Harper's BAZAAR* attracts an average 213,000 readers per issue (Roy Morgan Research, April 2011-March 2012).

About ACP Magazines

ACP Magazines is Australia's leading magazine publisher. The company is the magazine arm of leading Australian media and entertainment company, Nine Entertainment Co. ACP Magazines publishes 52 audited titles in Australia which sell more than 90 million copies each year. They include some of the longest-running and most successful mastheads such as the biggest selling monthly magazine, *The Australian Women's Weekly*, Australia's number one weekly magazine, *Woman's Day*, *Dolly*, *NW*, *TV Week*, *Cleo*, *Cosmopolitan*, *Australian Gourmet Traveller*, *madison*, *GRAZIA*, *Australian House & Garden*, *Zoo Weekly*, *Top Gear Australia* and *Wheels*. Integral to the company's success are vibrant, information-packed reader websites. ACP currently produces digital editions for 40 of its titles. ACP Custom Media leads the way in creating branded editorial content for major clients including Coles, Telstra, Qantas and Myer. For more information visit <http://acpmagazines.com.au>

About Hearst Magazines International

As the largest U.S. publisher of magazines worldwide, Hearst Magazines International, a unit of Hearst Corporation, publishes more than 300 editions for distribution in more than 100 countries. Major titles include powerful brand equities like *Cosmopolitan* and *ELLE*, both international super-brands with more editions than any other women's magazines in the world; *ELLE Decoration*, *Esquire*, *Good Housekeeping*, *Harper's BAZAAR*, *Popular Mechanics* and *Seventeen*. In addition, Hearst Magazines International publishes other titles through joint ventures, including *Men's Health* and *Runner's World* in the U.K., *madison* in Australia, and *The Robb Report* in Russia and China. In Great Britain, a wholly-owned subsidiary, Hearst Magazines UK, publishes 23 magazines and 22 digital assets. Hearst Magazines publishes 20 titles in the U.S.