



*Anne is committed to increasing our media presence*

## **Tony Davison** General Manager, Channel Seven Adelaide

Tony Davison knows Anne is a woman who can get the job done and sell the Liberal Party's message to voters on the ground and through the media.

As General Manager of Adelaide's highest rating commercial television station Tony knows the media inside and out. He knows Anne has the skills to be an effective media operator who can formulate and deliver messages that cut through to voters and leave a lasting impression.



***“Anne possesses excellent communication skills and I have no doubt these skills would prove an asset to the Party on the campaign trail, in the Parliament, as well as in day to day interactions with the community and media.”***

***- Tony Davison***

Through her time as a Ministerial Adviser and, especially as CEO of the National Wine Centre, Anne has developed highly effective media and communications skills. With her background in rural SA and strong networks in Adelaide, Anne will be able to give voice to the Liberal message in the city and in the country.

Country media is especially important and is too often overlooked. Anne's commitment is to pay particular attention to regional media to ensure the highest possible Liberal vote in regional SA. Anne has the skills and drive to ensure we bring the Liberal message to all corners of SA.