

**From:** Fairfax Media Communications  
**Sent:** Wednesday, 4 July 2012 4:01 PM  
**To:** Fairfax Media Communications  
**Subject:** Staff Message | Introducing Google Apps at Fairfax Media

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## Introducing Google Apps at Fairfax Media

Hello everyone,

As part of the Fairfax of the Future program we have been looking for technology solutions to help us work more collaboratively and flexibly across the business and the company's various locations.

I am delighted to announce a new relationship between Fairfax and Google that will provide all staff across the group with Google Apps. These tools will deliver real benefits to you in terms of usability, convenience and collaborating with co-workers.

Google Apps are accessible from most computers, smartphones and tablets. They include:

- **Gmail:** a huge inbox with advanced search;
- **Google Docs:** create, share and collaborate on documents, spreadsheets and presentations;
- **Drive:** secure file storage that is accessible anywhere;
- **Talk:** instant messaging, voice and video calls;
- **Hangouts:** multi-person videoconferencing and screen-sharing;
- **Google Sites:** online team workspaces; and
- **Google Video for Business:** an enterprise version of YouTube to upload and share videos.

While everyone will have Google Apps, some power users will still need access to Microsoft Office applications. For these staff, Google Apps will supplement, not replace, Microsoft Office.

We are working on our implementation plan now. We expect that all staff will have Google Apps by November. This project will make us one of Google's largest enterprise clients in Australasia.

Google's partner, Cloud Sherpas, will work with us to ensure the rollout goes smoothly. There will be plenty of training and support, although I'm sure many of you are familiar with or already use some of these Google tools.

This is an exciting development for Fairfax Media and an important, innovative step in our transformation. I'm sure these new tools will deliver significant benefits to you, and to us.

Cheers,

**Andrew Lam-Po-Tang**  
Chief Information and Technology Officer  
Fairfax Media