Primetime (6pm-mn) **Total People** Wks 1-52 2013 vs 2014 **5 Cities**

24 Hrs
Total People
Wks 1-52 2013 vs 2014
5 Cities

24 Hrs

	2013	2014	% Diff		2013
Total ABC	644,000	629,000	-2.3%	Total ABC	308,000
ABC	477,000	457,000	-4.3%	ABC	155,000
ABC2	100,000	100,000	-0.5%	ABC2	93,000
ABC3	27,000	32,000	17.0%	ABC3	29,000
ABC News 24	39,000	41,000	3.2%	ABC News 24	31,000
Total 7	1,092,000	1,072,000	-1.8%	Total 7	437,000
7	815,000	772,000	-5.3%	7	330,000
7TWO	148,000	162,000	9.9%	7TWO	57,000
7mate	129,000	138,000	6.3%	7mate	50,000
Total 9	1,012,000	1,026,000	1.5%	Total 9	423,000
9	738,000	741,000	0.4%	9	312,000
GO!	151,000	166,000	9.7%	GO!	61,000
Gem	122,000	120,000	-2.2%	Gem	49,000
Total TEN	616,000	643,000	4.3%	Total TEN	269,000
TEN	421,000	429,000	1.9%	TEN	175,000
ONE	87,000	106,000	21.9%	ONE	36,000
ELEVEN	108,000	108,000	-0.4%	ELEVEN	57,000
Total SBS	200,000	188,000	-5.9%	Total SBS	63,000
SBS ONE	164,000	150,000	-8.7%	SBS ONE	51,000
SBS 2	31,000	33,000	5.8%	SBS 2	10,000
NITV	4,000	5,000	12.9%	NITV	2,000

Total ABC 308,000 322,000 4.6% ABC 155,000 160,000 3.3% ABC2 93,000 96,000 2.4% ABC3 29,000 32,000 10.5% ABC News 24 31,000 34,000 12.2% Total 7 437,000 436,000 -0.2% 7 330,000 320,000 -2.9% 7TWO 57,000 61,000 7.3% 7mate 50,000 54,000 8.8% Total 9 423,000 420,000 -0.7% 9 312,000 305,000 -2.1% Go! 61,000 67,000 8.9% Gem 49,000 48,000 -3.1% Total TEN 269,000 279,000 3.7% TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5%				
ABC2 93,000 96,000 2.4% ABC3 29,000 32,000 10.5% ABC News 24 31,000 34,000 12.2% Total 7 437,000 436,000 -0.2% 7 330,000 320,000 -2.9% 7TWO 57,000 61,000 7.3% 7mate 50,000 54,000 8.8% Total 9 423,000 420,000 -0.7% 9 312,000 305,000 -2.1% GO! 61,000 67,000 8.9% Gem 49,000 48,000 -3.1% Total TEN 269,000 279,000 3.7% TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	Total ABC	308,000	322,000	4.6%
ABC3 29,000 32,000 10.5% ABC News 24 31,000 34,000 12.2% Total 7 437,000 436,000 -0.2% 7 330,000 320,000 -2.9% 7TWO 57,000 61,000 7.3% 7mate 50,000 54,000 8.8% Total 9 423,000 420,000 -0.7% 9 312,000 305,000 -2.1% GO! 61,000 67,000 8.9% Gem 49,000 48,000 -3.1% Total TEN 269,000 279,000 3.7% TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	ABC	155,000	160,000	3.3%
ABC News 24 Total 7 437,000 436,000 -0.2% 7 330,000 320,000 -2.9% 7TWO 57,000 61,000 7.3% 7mate 50,000 54,000 8.8% Total 9 423,000 420,000 -0.7% 9 312,000 305,000 -2.1% GO! 61,000 67,000 8.9% Gem 49,000 48,000 -3.1% Total TEN 269,000 279,000 3.7% TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 12,000 20.4%	ABC2	93,000	96,000	2.4%
Total 7 437,000 436,000 -0.2% 7 330,000 320,000 -2.9% 7TWO 57,000 61,000 7.3% 7mate 50,000 54,000 8.8% Total 9 423,000 420,000 -0.7% 9 312,000 305,000 -2.1% GO! 61,000 67,000 8.9% Gem 49,000 48,000 -3.1% Total TEN 269,000 279,000 3.7% TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	ABC3	29,000	32,000	10.5%
7 330,000 320,000 -2.9% 7TWO 57,000 61,000 7.3% 7mate 50,000 54,000 8.8% Total 9 423,000 420,000 -0.7% 9 312,000 305,000 -2.1% GO! 61,000 67,000 8.9% Gem 49,000 48,000 -3.1% Total TEN 269,000 279,000 3.7% TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	ABC News 24	31,000	34,000	12.2%
7TWO 57,000 61,000 7.3% 7mate 50,000 54,000 8.8% Total 9 423,000 420,000 -0.7% 9 312,000 305,000 -2.1% GO! 61,000 67,000 8.9% Gem 49,000 48,000 -3.1% Total TEN 269,000 279,000 3.7% TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	Total 7	437,000	436,000	-0.2%
7mate 50,000 54,000 8.8% Total 9 423,000 420,000 -0.7% 9 312,000 305,000 -2.1% GO! 61,000 67,000 8.9% Gem 49,000 48,000 -3.1% Total TEN 269,000 279,000 3.7% TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	7	330,000	320,000	-2.9%
Total 9 423,000 420,000 -0.7% 9 312,000 305,000 -2.1% GO! 61,000 67,000 8.9% Gem 49,000 48,000 -3.1% Total TEN 269,000 279,000 3.7% TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	7TWO	57,000	61,000	7.3%
9 312,000 305,000 -2.1% GO! 61,000 67,000 8.9% Gem 49,000 48,000 -3.1% Total TEN 269,000 279,000 3.7% TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	7mate	50,000	54,000	8.8%
GO! 61,000 67,000 8.9% Gem 49,000 48,000 -3.1% Total TEN 269,000 279,000 3.7% TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	Total 9	423,000	420,000	-0.7%
Gem 49,000 48,000 -3.1% Total TEN 269,000 279,000 3.7% TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	9	312,000	305,000	-2.1%
Total TEN 269,000 279,000 3.7% TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	GO!	61,000	67,000	8.9%
TEN 175,000 177,000 0.7% ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	Gem	49,000	48,000	-3.1%
ONE 36,000 47,000 29.0% ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	Total TEN	269,000	279,000	3.7%
ELEVEN 57,000 56,000 -3.2% Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	TEN	175,000	177,000	0.7%
Total SBS 63,000 68,000 8.5% SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	ONE	36,000	47,000	29.0%
SBS ONE 51,000 54,000 6.1% SBS 2 10,000 12,000 20.4%	ELEVEN	57,000	56,000	-3.2%
SBS 2 10,000 12,000 20.4%	Total SBS	63,000	68,000	8.5%
	SBS ONE	51,000	54,000	6.1%
NITV 2,000 2,000 11.4%	SBS 2	10,000	12,000	20.4%
	NITV	2,000	2,000	11.4%

2014

% Diff

Primetime (6pm-mn) Ppl 55+			
	2013	2014	% Diff
Total ABC	367,000	363,000	-0.9%
ABC	322,000	319,000	-1.1%
ABC2	20,000	19,000	-6.8%
ABC3	2,000	2,000	21.7%
ABC News 24	22,000	23,000	5.4%
Total 7	439,000	439,000	0.2%
7	319,000	307,000	-3.9%
7TWO	93,000	105,000	13.1%
7mate	27,000	28,000	4.0%
Total 9	320,000	348,000	8.9%
9	240,000	262,000	9.3%
GO!	27,000	28,000	2.8%
Gem	53,000	58,000	10.2%
Total TEN	167,000	182,000	9.3%
TEN	116,000	128,000	9.7%
ONE	29,000	36,000	21.3%
ELEVEN	21,000	19,000	-10.1%
Total SBS	103,000	94,000	-8.8%
SBS ONE	90,000	83,000	-7.7%
SBS 2	11,000	8,000	-22.8%
NITV	2,000	2,000	13.2%

Ppl 55+			
	2013	2014	% Diff
Total ABC	130,000	141,000	8.7%
ABC	102,000	111,000	8.3%
ABC2	7,000	8,000	3.8%
ABC3	2,000	2,000	6.5%
ABC News 24	18,000	21,000	13.5%
Total 7	182,000	184,000	1.5%
7	136,000	136,000	0.4%
7TWO	34,000	36,000	5.9%
7mate	12,000	12,000	1.1%
Total 9	144,000	149,000	3.5%
9	113,000	116,000	3.3%
GO!	9,000	10,000	0.4%
Gem	22,000	23,000	5.6%
Total TEN	87,000	91,000	4.8%
TEN	61,000	63,000	4.2%
ONE	12,000	15,000	29.0%
ELEVEN	14,000	12,000	-12.8%
Total SBS	32,000	32,000	-1.1%
SBS ONE	28,000	28,000	-0.7%
SBS 2	3,000	3,000	-6.7%
NITV	1,000	1,000	8.4%

Source: OzTAM metro consolidated data