EssentialReport

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State Report Card

your source

About the Poll

This report summarises the results of a weekly omnibus conducted by Essential Research with data provided by Your Source. The survey was conducted online over 4 weeks from the 21st November to 16th December.

Sample sizes were NSW 1,386, Queensland 719 and Victoria 1,170.

This report contains estimates of voting intention and ratings of State Governments on a range of major issues.

The methodology used to carry out this research is described in the appendix on page 8.

Note that due to rounding, not all tables necessarily total 100% and subtotals may also vary.

State voting intention

NSW	Election Mar 2011	Nov-Dec 12
First preference vote		
Liberal/National	51.1%	51%
Labor	25.6%	31%
Greens	10.3%	8%
Other/Independent	13.0%	10%

2PP		
LNP	64.2%	60%
Lab	35.8%	40%

Queensland	Election Mar 2012	Nov-Dec 12
First preference vote		
LNP	49.7%	41%
Labor	26.7%	35%
Greens	7.5%	8%
Katter Party	11.5%	7%
Other/Independent	4.6%	9%

2PP		
LNP	62.8%	53%
Lab	37.2%	47%

Victoria	Election Nov 2010	Nov-Dec 12
First preference vote		
Liberal/National	44.8%	43%
Labor	36.2%	39%
Greens	11.2%	11%
Other/Independent	7.8%	7%

2PP		
LNP	51.6%	50%
Lab	48.4%	50%

Issues ratings

The following tables show responses to questions regarding whether the State overall is heading in the right/wrong direction and rating the performance of the State Government on a range of issues.

The net ratings of all states were negative on all issues - except for Victoria's performance on "police and public safety" which was +5 (29% good/24% poor). Net ratings were calculated by subtracting negative responses (poor/very poor) from the positive responses (good/very good).

35% think NSW is heading in the right direction and 40% think it is heading in the wrong direction - the best net performance of the three states. NSW received the highest ratings of the three states on "unemployment and jobs" (-18) and equal highest on industrial relations" (-12) and "water" (-6). NSW received equal lowest rating on "planning" (-15).

33% think Queensland is heading in the right direction and 45% think it is heading in the wrong direction - the worst net performance of the three states. Queensland received the highest ratings of the three states on "education" (-16) and "public transport" (-12). Queensland received the lowest ratings on "health" (-23), "police and public safety" (-4), "economic management" (-10), "managing the economy in the interests of ordinary working people" (-24), "industrial relations" (-21), "unemployment and jobs" (-32), "the environment" (-14) and "water" (-11) and equal lowest rating on "planning" (-15).

33% think Victoria is heading in the right direction and 40% think it is heading in the wrong direction. Victoria received the highest ratings of the three states on "health" (-14), "police and public safety" (+5), "economic management" (-1), "managing the economy in the interests of ordinary working people" (-17), "planning" (-13), "the environment" (-8) and equal highest on "industrial relations" (-12) and "water" (-6). Victoria received lowest ratings on "education" (-22) and public transport" (-36).

Questions

Q. Overall, do you think your state is heading in the right direction or the wrong direction?

Q. How would you rate the performance of your State Government on the following issues?

	NSW	Queensland	Victoria
State heading in the right/wrong direction			
Right direction	35%	33%	33%
Wrong direction	40%	45%	40%
Don't know	25%	22%	27%
Net score	*-5*	*-12*	*-7*

Health

	NSW	Queensland	Victoria
Total good	**17%**	**19%**	**21%**
Total poor	**36%**	**42%**	**35%**
Very good	4%	2%	3%
Good	13%	17%	18%
Average	41%	33%	39%
Poor	22%	21%	22%
Very poor	15%	20%	13%
Don't know	6%	6%	5%
Net score	*-19*	*-23*	*-14*

Education

	NSW	Queensland	Victoria
Total good	**18%**	**20%**	**19%**
Total poor	**39%**	**36%**	**41%**
Very good	3%	2%	4%
Good	14%	18%	15%
Average	37%	36%	35%
Poor	23%	21%	23%
Very poor	16%	15%	18%
Don't know	6%	8%	5%
Net score	*-21*	*-16*	*-22*

Police and Public Safety

	NSW	Queensland	Victoria
Total good	**26%**	**26%**	**29%**
Total poor	**28%**	**30%**	**24%**
Very good	5%	4%	5%
Good	22%	23%	25%
Average	39%	37%	41%
Poor	18%	19%	15%
Very poor	10%	11%	9%
Don't know	7%	7%	5%
Net score	*-2*	*-4*	*+5*

	NSW	Queensland	Victoria
Economic management			
Total good	**23%**	**25%**	**25%**
Total poor	**30%**	**35%**	**24%**
Very good	5%	5%	5%
Good	18%	19%	19%
Average	39%	33%	43%
Poor	18%	20%	15%
Very poor	12%	15%	9%
Don't know	8%	7%	7%
Net score	*-7*	*-10*	*-1*

Managing the economy in the interests of ordinary working people			
Total good	**19%**	**21%**	**19%**
Total poor	**39%**	**45%**	**36%**
Very good	4%	4%	4%
Good	15%	17%	15%
Average	35%	28%	38%
Poor	23%	22%	21%
Very poor	16%	23%	16%
Don't know	8%	6%	7%
Net score	*-20*	*-24*	*-17*

Industrial Relations			
Total good	**18%**	**16%**	**19%**
Total poor	**30%**	**37%**	**31%**
Very good	4%	3%	3%
Good	14%	13%	16%
Average	40%	37%	41%
Poor	17%	19%	18%
Very poor	13%	19%	13%
Don't know	12%	10%	10%
Net score	*-12*	*-21*	*-12*

Unemployment and jobs			
Total good	**16%**	**15%**	**18%**
Total poor	**34%**	**47%**	**37%**
Very good	4%	2%	3%
Good	12%	13%	15%
Average	42%	30%	39%
Poor	20%	23%	23%
Very poor	14%	24%	15%
Don't know	8%	7%	6%
Net score	*-18*	*-32*	*-19*

	NSW	Queensland	Victoria
Planning			
Total good	**20%**	**20%**	**22%**
Total poor	**35%**	**35%**	**35%**
Very good	4%	4%	4%
Good	16%	16%	18%
Average	35%	35%	36%
Poor	21%	19%	20%
Very poor	14%	16%	14%
Don't know	10%	10%	7%
Net score	*-15*	*-15*	*-13*

Public transport			
Total good	**19%**	**21%**	**15%**
Total poor	**42%**	**33%**	**51%**
Very good	4%	4%	3%
Good	15%	17%	12%
Average	32%	36%	29%
Poor	23%	18%	26%
Very poor	19%	15%	25%
Don't know	7%	10%	5%
Net score	*-23*	*-12*	*-36*

The environment			
Total good	**18%**	**18%**	**22%**
Total poor	**31%**	**32%**	**30%**
Very good	4%	3%	3%
Good	14%	15%	19%
Average	41%	40%	40%
Poor	17%	17%	17%
Very poor	14%	15%	13%
Don't know	9%	9%	8%
Net score	*-13*	*-14*	*-8*

Water			
Total good	**22%**	**20%**	**25%**
Total poor	**28%**	**31%**	**31%**
Very good	5%	2%	6%
Good	18%	17%	19%
Average	41%	39%	37%
Poor	17%	16%	17%
Very poor	11%	14%	14%
Don't know	9%	11%	6%
Net score	*-6*	*-11*	*-6*

Appendix – Methodology

The data gathered for this report is gathered from a weekly online omnibus conducted by Your Source. Your Source is an Australian social and market research company specializing in recruitment, field research, data gathering and data analysis. Your Source holds Interviewer Quality Control Australia (IQCA) accreditation, Association Market and Social Research Organisations (AMSRO) membership and World Association of Opinion and Marketing Research Professionals (ESOMAR) membership. Senior Your Source staff hold Australian Market and Social Research Society (AMSRS) membership and are bound by professional codes of behavior.

Essential Research has been utilizing the Your Source online panel to conduct research on a week by week basis since November 2007. Each Monday, the team at Essential Media Communications discusses issues that are topical. From there a series of questions are devised to put to the Australian public. Some questions are repeated each week (such as political preference and social perspective), while others are unique to each week and reflect prominent media and social issues that are present at the time.

Your Source has a self-managed consumer online panel of over 100,000 members. The majority of panel members have been recruited using off line methodologies, effectively ruling out concerns associated with online self-selection. Your Source has validation methods in place that prevent panelist over use and ensure member authenticity.   Your Source randomly selects 18+ males and females (with the aim of targeting 50/50 males/females) from its Australia wide panel.   An invitation is sent out to approximately 7000 – 8000 of their panel members. The response rate varies each week, but usually delivers 1000+ responses. The Your Source online omnibus is live from the Wednesday night of each week and closed on the following Sunday. Incentives are offered to participants in the form of points.

EMC uses the Statistical Package for the Social Sciences (SPSS) software to analyse the data. The data is weighted against Australian Bureau of Statistics (ABS) data.